SHARPLAUNCH

TOP 6 THINGS TO DO

After launching your SharpLaunch site(s)

1. Link your property website from your company website. ✓

2. Add the property website link to your listings on Loopnet, CoStar or other portals where the property is already listed. ✓

3. Publish a news item on your company's website (or blog) about the property including the link. ✓

4. Ask a tenant to add your property on their corporate website (see Tesla example). ✓

5. Send a targeted email campaign and drive visitors to your property website. ✓

6. Share the property website link on social media channels.